

Survey: Electronic cigarettes and young people 2015/16

We're conducting a short survey to find out more about what young people in Wales know about electronic cigarettes (e-cigarettes).

| Q1. Are you male or female? | | | | | | | |
|--|---|----|--|-------|---|--|--|
| 0 | Male | 0 | Female | | | | |
| Q2. How old are you? | | | | | | | |
| 0000 | Younger than 10 11 12 | 10 | O 13O 14O 15O 16 | 0 0 0 | 17 18 Older than 18 | | |
| Q3. In which part of Wales do you live? | | | | | | | |
| 000 | Isle of Anglese Gwynedd Conwy Denbighshire Flintshire Wrexham Powys Ceredigion | έλ | O Pembrokeshire O Carmarthenshire O Swansea O Neath Port Talbot O Bridgend O The Vale of Glamorga O Cardiff O Rhondda Cynon Taf | an | Merthyr TydfilCaerphillyBlaenau GwentTorfaenMonmouthshireNewport | | |
| Q4. What is your postcode? | | | | | | | |
| Q5. Read the following statements carefully and select the ONE that best describes you | | | | | | | |
| O I have never smoked O I have only ever tried smoking once O I used to smoke sometimes but I never smoke a cigarette now O I sometimes smoke cigarettes now but I don't smoke as many as one a week O I usually smoke more than six cigarettes a week | | | | | | | |

| Q6. An electronic cigarette (sometimes called an e-cigarette or e-cig or vapestick) is a tube that can look like a normal cigarette, may have a glowing tip and puffs a vapour that can look like smoke, but which does not burn tobacco. Before taking this survey, had you ever heard of an e-cigarette? |
|---|
| O Yes O No - Go to Q8 |
| Q7. Through what source(s) did you find out about e-cigarettes? |
| Read or heard about them on the internet or social media (e.g. Facebook/Twitter) Saw or heard about them in the media (e.g. newspaper, magazine, television, radio) Saw sports sponsorship (e.g. shirt branding, pitch-side advertising) Told about them by friends Told about them by family Told about them by a health professional Told about them by a youth worker Saw strangers using them in a public place Saw them advertised or on sale in shops Saw a promotional stand in e.g. a shopping centre, high street or outside a train or bus station Other (please specify) |
| Q8. Read the following statements carefully and select the ONE that best describes you. |
| O I have never used an e-cigarette O I have only ever tried an e-cigarette once O I used to use an e-cigarette but don't use them any more O I use e-cigarettes sometimes, but no more than once a month O I use e-cigarettes more than once a month, but less than once a week O I use e-cigarettes more than once a week but not every day O I use e-cigarettes every day |

The next page of questions only applies to those who have used an e-cigarette before. If you haven't then you are finished - thank you for completing our survey.

| MA | ANY OPTIONS AS APPLY | | | | |
|---|--|--|--|--|--|
| 00000000 | Advertising Saw a celebrity using one To look cool For a bit of fun Friends were using them Family were using them Sports sponsorship To see what it tasted like To help me cut down on the number of normal cigarettes I smoke Other (please specify) | | | | |
| Q10. When did you start smoking normal cigarettes for the first time? | | | | | |
| Ö | After you'd tried an e-cigarette (go to question 11) Before you'd tried an e-cigarette (go to question 12) Not applicable – I have never smoked a normal cigarette (ignore questions 11 and 12 – you have finished the survey) | | | | |
| Q1 | 1. Did using an e-cigarette make you | | | | |
| | More likely to smoke a normal cigarette Less likely to smoke a normal cigarette Neither more or less likely to smoke a normal cigarette | | | | |
| Q1 | 2. Since starting to use an e-cigarette have you | | | | |
| 0 | Smoked fewer normal cigarettes Smoked more normal cigarettes Smoked same number of normal cigarettes Stopped smoking normal cigarettes | | | | |
| | | | | | |

Q9. Why did you decide to try an e-cigarette for the first time? Please tick AS

Thank you for completing our survey