

**TITLE:** Novel Nicotine and Tobacco

**WHERE:** Conference Room, ACT Training, Cardiff

**WHEN:** Thursday 16 May 2024

**TIME:** 1000 – 1500

#### ATTENDEES: 52

**LOCAL AUTHORITIES:** Cardiff, Newport, Swansea, Pembrokeshire, Carmarthenshire, Caerphilly, Torfaen, Denbighshire, Bridgend

**HEALTH BOARDS:** Swansea Bay UHB, Hywell Dda UHB, Aneurin Bevan UHB, Cardiff and Vale UHB

**PROFESSIONAL CATEGORIES:** NHS - consultants, nurses, public health practitioners, NHS managers. Enforcement: Police constables, PCSOs, schools police officers, trading standards and public protection officers and managers. Health Charities: CRUK, Asthma and Lung UK. Educators: SLT members from secondary schools.

#### SPEAKERS:

1. Dr Sophie Braznell, University of Bath
2. Lisa Lennartsdotter Ermann, Swedish Cancer Society
3. Suzanne Cass, CEO ASH Wales Cymru
4. Rhys Harries, team leader Swansea Trading Standards
5. Hala Alaouie, University of Bath

#### PRESENTATION THEMES:

1. Understanding new products - Sophie
2. Learning from others - Lisa
3. What's happening among young people in Wales -Suzanne
4. The enforcement story in Wales - Rhys
5. Tobacco industry interference - Hala

## DELEGATE CONCERNS:

1. Reports of young people mixing products – schools police officers reported seeing children using vapes with cocaine
2. Concerns from school police officers who report children are getting vapes from drug dealers
3. Concerns on the impact of a withdrawal of funding for school police officers
4. Calls for studies into the impact of nicotine on mental health
5. Concerns raised around the capacity of Trading Standards teams across Wales – including calls for year-round funding for raids and product testing
6. Evidence that the industry is already circumventing any proposed new legislation

## OPPORTUNITIES:

1. Provide clear and consistent messaging for children on vapes and roll it out across Wales
2. Create more resources and information highlighting the environmental message on vapes for use in schools / colleges
3. Build a clear and consistent novel nicotine and tobacco comms strategy across Wales – for adults and children
4. Explore sustainable strategies to support the capacity of Trading Standards across Wales
5. Implementation of a tobacco and nicotine retail register for Wales

## FEEDBACK:

A total of 19 delegates completed the feedback survey.

100% said they felt better informed, or somewhat better informed, on the subject matter.

95% said the quality of speakers was good or excellent.

Next time, 47% of respondents wanted us to focus on vaping and 37% wanted us to focus on a smokefree future.

Other suggestions included exploring smoking related health issues, the quit smoking journey and illegal drug and vape co-use.