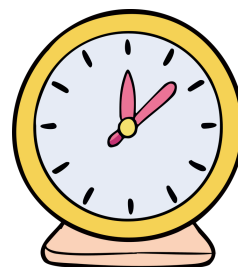


# EVERYONE'S PICK



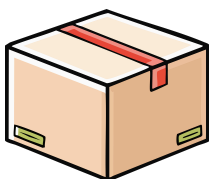
Loads of people are choosing this. It feels like the obvious one.

# QUICK FIX



This could get you ahead fast. Sounds like the quickest way to win

# Plain One



No big hype  
No flashy promise  
Easy to ignore

# LIMITED DROP



Once it's gone it's gone.  
You might miss out

# Safe Bet



Simple, steady and not very exciting. It might still be useful

# BRIGHT AND LOUD



Colourful, bold, hard to miss - grabs attention straight away



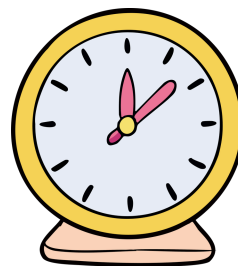
# EVERYONE'S PICK



+1 Point

Following the crowd felt safe.  
Popularity influenced the choice

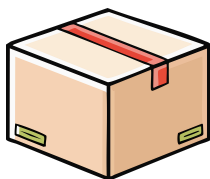
# QUICK FIX



+6 points but miss the next bid

Quick with can come with a catch

# Plain One



+8 Points

It looked boring, but turned out to be a strong choice!

# LIMITED DROP



-2 Points

Pressure can make people act before they think.

# Safe Bet



+5 Points

Not every good choice looks exciting.

# BRIGHT AND LOUD



0 Points

It grabbed attention but was worth nothing!

