

POSTER PLANNER



Topic

- ☐ Smoking
- ☐ Vaping
- ☐ Nicotine Pouches

Where is the pressure coming from?

Examples: fitting in, stress, boredom, flavours, packaging, social media, "everyone's doing it" or "just try it".

What might it make someone think, feel or do?

What has been left out?

Examples: cost, dependence, rules, pressure, health effects or feeling stuck.

Clear message

What should a Year 5 or 6 pupil remember?

CHECK YOUR POSTER

- ☐ Is the message clear within five seconds?
- ☐ Is it about smoking, vaping or nicotine pouches?
- ☐ Would a Year 5 or 6 pupil understand it?
- ☐ Does it show one clear pressure or influence?
- ☐ Does it show what has been left out?
- ☐ Does it avoid blame and shame?