

PASS IT ON

THIS ACTIVITY EXPLORES:

Youth voice, peer support and campaigning

YOU WILL NEED:

- Paper and pens
- Campaign Poster Planner

HOW TO SET-UP?

Explain that the group will create a campaign poster to help Year 5 or 6 pupils spot pressure linked to smoking, vaping or nicotine pouches.

TIME NEEDED: 20-30 MINUTES

HOW TO RUN IT

- Ask each person or group to choose one pressure card or create a fictional example.
- Ask them to identify where the pressure is coming from.
- Ask what the message might make someone think, feel or do.
- Ask what information has been left out.
- Use the Campaign Poster Planner to develop one clear message.
- Create a poster that can be understood within five seconds.
- Check that the poster supports younger pupils without blaming or shaming anyone.
- Invite groups to share their poster ideas.

QUICK DEBRIEF

- Is the message clear?
- Would a Year 5 or 6 pupil understand it?
- Does it show one recognisable pressure?
- Does it help someone feel confident making their own choice?

KEY MESSAGE

Young people can use campaigning to help others recognise pressure and make their own choices.